

OVERVIEW

Unique hybrid between Rudbeckia and Echinacea. Plant produces large, long lasting sturdy flowers through the whole summer and fall. Popular flower for borders, cottage gardens, and containers. Excellent cut flower.



WATER

Prefers infrequent deep watering. Add supplemental water when the top two inches of soil are dry.



LIGHT

Full sun



SOIL

Prefers average, well drained soil.